

2024 Industry & Economic Outlook Conference Schedule

Sunday, August 11			
6:00pm – 8:00pm	Executive Leadership Program Dinner* (for program participants) Marlborough Room		
Monday, August 12			
7:00am – 8:00am	Executive Leadership Program Breakfast* (for program participants) Barrington Room		
8:00am – 6:00pm	Executive Leadership Program* (for program participants) meeting Marlborough Room		
11:00 - 6:00 pm	NFPA Foundation Golf Fundraiser and Reception Itasca Country Club		
Tuesday, August 13			
7:30 - 9:00 am	IEOC Networking Breakfast Atrium		
7:30 - 4:30 pm	Conference Registration Ballroom Foyer		
9:00 - 9:30 am	Conference Open – Welcome, NFPA Program Highlights , Eric Lanke, NFPA Grand Ballroom		
9:30 - 10:45 am	US & Global Macro Trends and Impacts - Alan Beaulieu, ITR Economics Grand Ballroom		
10:45 - 11:45 am	Digital Adoption and Needs of Fluid Power Customers – Dan Bagley, B&B Management Labs w fluid power customers		
LUNCH EVENTS			
11:45 - 1:30 pm	Networking Lunch for All Attendees with Tabletop Exhibition Lakeside Pavilion		
11:45 - 1:30 pm	Leadership Network Lunch Session* Eric Lanke, NFPA Barrington Room		
BREAKOUT SESSIONS			
Ballroom A – Grand Ballroom		Ballroom B – Abricot Ballroom	
1:30 – 2:15 pm	Heavy Truck Market Forecast – Eric Starks, FTR Transportation Intelligence	1:30 – 2:15 pm	Key Industrial Markets Forecast – Chris Chidzik, Association For Manufacturing Technology (AMT)
2:15 – 3:00 pm	Hydraulics & Competing Products in Construction Machinery - Blake Griffin, Interact Analysis	2:15 – 3:00 pm	TBD
3:00 – 3:45 pm	Agriculture Machinery Forecast – Eli Lustgarten, ESL Consultants, Inc	3:00 - 3:45 pm	Driving More Effective Sales Relationships, and NFPA/Sandler Sales Training Opportunity – Jared Lockwood, Sandler
3:45 – 4:00 pm	Break Ballroom Foyer		
4:00 – 5:30 pm	Artificial Intelligence for Industrial Companies and State of Fluid Power AI– Mike Marks, Indian River Consulting Group		
6:30 – 8:30 pm	Power of Association Networking Reception and Dinner Lakeside Pavilion & Patio		
Wednesday, August 14			
7:30 – 9:00 am	IEOC Networking Breakfast Atrium		
7:30 – 9:00 am	Council Meetings Distributor Council (Alton Room); Supplier Council (Leighton Room); Controls, IoT and Data Council (Carlyle Room)		
9:00 – 9:30 am	Conference Open – NFPA Foundation Report – Eric Lanke, NFPA Grand Ballroom		
9:30– 10:30 am	Update and Forecast on Key Issues and Markets: Automotive, Semiconductor and More – Nico Palesch, Oxford Economics Grand Ballroom		
10:30 – 10:45 am	Break Ballroom Foyer		
10:45 - 12:00 pm	Global Markets and Key Sectors Overview – Connor Lokar, ITR Economics Grand Ballroom		
12:00 pm	Adjournment		

* Invitation Only Event

